

LE SPORT EST IMPORTANT / SPORT MATTERS

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SUMMARY OF INFORMATION ON THE SPORT AND RECREATION SECTOR

From: Cornerstones of Community: Highlights of the National Survey of Nonprofit and Voluntary Organizations, Statistics Canada, September 2004

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Statistics Canada
Canadian Centre for Philanthropy
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Alliance de recherche –Université du Québec à Montréal
Canada West Foundation
University of Victoria
Community Services Council of Newfoundland and Labrador
Manitoba Voluntary Sector Initiative
Queen's University

SUMMARY OF INFORMATION ON THE SPORT AND RECREATION SECTOR

Size of the Sport and Recreation Sector

There are 161,000 nonprofit and voluntary organizations in Canada.

Sport and Recreation makes up the largest group at 21% of this total, or 34,000 nonprofit and voluntary organizations across Canada.

The next largest group is Religion at 19% and then Social Services at 12%.

71% of Sport and Recreation organizations operate within a neighborhood, town, city or rural municipality. 19% operate in a region within a province, 5.5% operate at the provincial level, and 1.3% at the national level.

86% of Sport and Recreation organizations have people as members (as opposed to organization members).

Financial resources

While Sport and Recreation organizations make up 21% of the nonprofit/voluntary sector, they account for only 5.4% of the revenues that come into the nonprofit/voluntary sector.

By comparison, Arts and Culture make up 8.5% of all nonprofit/voluntary organizations, and accounts for 3.1% of all revenues. Social Services make up 12% of all organizations, and accounts for 10% of all revenues coming into the nonprofit/voluntary sector. Health makes up 3.3% of organizations and 8.2% of revenues.

Sport and Recreation organizations' average annual revenue is \$181,000. By comparison, Arts and Culture organizations' average annual revenue is \$249,000 or 38% more than Sport and Recreation organizations.

Total revenues of all nonprofit and voluntary organizations is \$112 Billion. At 5.4% of this total for Sport and Recreation, total revenues are \$6.1 Billion.

Only 12% of that revenue comes from governments. 31 % comes from the selling of goods and services, 25% comes from the membership, 15% comes from corporate sponsorships, donations and non-government grants. By comparison, governments contribute 28% of total revenues in the Arts and Culture sector, and a similar 27% for the Environment sector.

The report also indicates that 70% of Sport and Recreation organizations reported no increase or a decrease in revenues over the past 3 years. 6% said their revenues stayed the same, while 24% reported a decrease.

Human resources

The nonprofit and voluntary sector has over 19 million volunteer positions filled by an estimated 6.5 million people, generating 2 billion hours of volunteer work, or the equivalent of 1 million full-time jobs. The sector also employs 2 million people.

Sport and Recreation organizations make up 28% of all volunteer positions, for a total of 5.3 million volunteer positions, by far the largest number within the voluntary sector. Sport and Recreation organizations also account for 23% of all volunteer hours for a total of 460 million volunteer hours, which represents (along with Social Services at 20.5% of volunteer hours) by far the largest in hours of volunteer work. And yet there are only 131,000 paid employees in this sector to support such a large component of the social economy. This amounts to one paid staff for every 40 sport and recreation volunteer positions in Canada.

By comparison Arts and Culture make up 4.9% of all volunteer positions and 8.5% of volunteer hours. Social Services makes up 19% of all volunteer positions (the next highest after Sport and Recreation) and 20.5% of all volunteer hours. Health makes up 4.2% of all volunteer positions and 5.5% of all volunteer hours. Religion makes up 11% of all volunteer positions and 12% of all volunteer hours.

The Sport and Recreation sector therefore accounts for the largest number of nonprofit/voluntary organizations (21%) with the largest number of volunteer positions (28%) giving the largest amount (23%) of volunteer hours.

Twenty-six percent of Sport and Recreation organizations report a decrease in volunteers over the past 3 years; 52% say it has remained the same, and 21% report an increase.

While Sport and Recreation organizations make up 21% of all nonprofit/voluntary organizations and 28% of all volunteer positions, they account for only 6.4% of all paid staff.

In fact, 73.5% of Sport and Recreation organizations have no paid staff. 15.1% have only 1-4 paid staff, while 4.1% have 5-9 staff. Of all these paid staff positions, only 50% are full-time employment. 54% of Sport and Recreation organizations report the unwillingness of funders to support core operations as a problem.